



MINUTES OF THE CRIME PREVENTION TASK GROUP

HELD REMOTELY VIA VIDEO CONFERENCE

THURSDAY, OCTOBER 28, 2021
AT 6:10 P.M.

- Present: Councillor Nathan Pachal, Chair
Valerie Frolander, Member at Large
Jenny Hinch, Chamber of Commerce
Mary Kydd, Senior Representative
Andrew Brumby, Member at Large
Allen Yuarata, Member at Large
- Staff: Paula Kusack, Deputy Corporate Officer
Dave Selvage, Community Safety Manager
S/Sgt Dave Brown, RCMP
Superintendent Adrian Marsden, RCMP
- Absent: Heather Giuriato, DLBA
Khesro Amin, Member at Large
Lida Magnus, Youth Member

1) **AGENDA**

It was MOVED and SECONDED

THAT the October 28, 2021 agenda be adopted as circulated.

CARRIED

2) **MINUTES**

It was MOVED and SECONDED

THAT the July 29, 2021 minutes of the Crime Prevention Task Group meeting be adopted as circulated.

CARRIED

3) **DISCUSSION**

a) Brainstorming Session:

The Chair invited members to share their ideas on the various topics.

When/if we want to hold the Know Your Neighbour campaign. If so, when/what time of year?

A summary of the comments included the following:

- Yes, we should attempt to hold a Know Your Neighbour campaign.
- The format is to be determined as it is dependent on the COVID transmission status.
- It's an excellent means to reach out to people and connect.
- Springtime was considered favourable, although it was noted that a fall timeline would provide more time for volunteer recruitment at events through the spring and summer, as was done in the past. It was noted that event opportunities are COVID dependent.
- A fall timeline would also give more time to determine the most effective package contents.
- Need to set some outcome goals for the campaign, ie: sign up for Block Watch, sign up for City newsletter, ask people if they have any innovative crime prevention ideas that they think would work in Langley city.
- Consider an online event if COVID status is concerning, less cost and less volunteers needed than an in-person event.
- Could wait until the New Year to determine the timing of the event.
- Target multifamily residential – however can be difficult to reach/get into buildings.
- Consider pop-up events at parks to attract residents out from the surrounding condo buildings, if we can't go door to door, or in combination with a door-to-door event. Ie: Brydon Park area is highly utilized on the weekends, Linwood Park has many condominium buildings around it, good places to reach out to multifamily residents.
- Can hand out cards with links to information, advertise online, use giveaways to attract interest. People agreed that having a hook or type of incentive is a good idea.
- Bring in food trucks

What neighbourhood(s) to target?

A summary of the comments included the following:

- Value in targeting neighbourhoods that are multifamily and high crime areas, according to the crime statistic maps.
- Important to reach people in person, have received good feedback in the past on the personal contact format.
- Brydon area is currently redeveloping therefore has a lot of new residents that are unaware of City services / events. Good opportunity to reach new residents.
- Multifamily condominium buildings are very difficult to access, neighbourhoods that have townhouses with street access would be more accessible.

- Downtown area south of 56th Ave to the Nicomekl floodplain, east of 200th Street, West of 204th Street.
- West of 200th Street has had an increase in crime, should consider extending the target area to include west to 196th Street.
- Reach as many neighbourhoods as possible depending on volunteer resources.
- Make package information content applicable to crimes being committed in that neighbourhood. I.e: high crime statistics in an area for Theft from Auto, then include tips to prevent that crime and talk to the people door to door about that crime and how to prevent it. Address the crime that is most problematic in the specific area.

Where do we find the volunteers?

The list of ideas to recruit volunteers included the following:

- Use the mailing list from the last Know Your Neighbour campaign volunteers.
- Mayor and Council themselves, and their contacts.
- Create a new flyer to recruit volunteers for the campaign and send to the outreach distribution group.
- Rotary club looks for hands on projects, reach out to them.
- Send out recruitment message on Chamber and DLBA social media channels.
- Send information to Kwantlen Polytechnic University as they have a criminology degree program. May be interest from students.

What content should we put in the package?

A summary of the comments included the following:

- Infographics: E-Comm 911 – “How to Report Scams” & ‘Make the Right Call’ (Ms. Frolander will email to staff)
- DLBA’s “Who’s Job Is It” information sheet (great information for new residents / redeveloped neighbourhoods)
- Car mirror hanger “Nothing to steal in here but this card, please don’t steal this card”. It was noted this marketing project was created by a former RCMP liaison office, Bert Kyobela.
S/Sgt Brown will look for a copy of the hanger and report back.
- Promote installing tech security in homes for more protection. Alarms, CCTV, home automation, doorbell cameras etc.
- How to target harden in multifamily residential communities

ACTION

There was general discussion about the campaign and crime prevention goals and initiatives. The following is a summary:

- Think of or create an innovative Crime Prevention Program to implement in the City.
- Ask KPU Criminology students for ideas about a crime prevention program.

- Consider context appropriate policing: when the police, and other invested community partners (City, Bylaw enforcement etc) work to have a greater understanding of community members and the individual neighbourhoods and they work together to build rapport and trust between the community and the police.
- SSgt Brown suggested that if the group decides to have a pop-up event in a park that the RCMP, City bylaw and staff could all attend together and promote the partnership. It would be a great way to get to know the community more personally.
- Invite businesses to attend a pop-up event to promote crime prevention products (car alarms, security systems, for example: Telus 'Smart Home Solutions') Mr. Yuarata can contact Telus if the group wanted to invite them.
- Promote ways that local businesses can get involved at the community level. Many want to contribute but don't know what they can do, how to do it. Ie: promote a communication network between retailers.
- Provide incentives, prizes, games etc to attract people and engage them in dialogue.
- Have a "Crime Prevention Fair", like a job fair.
- Enlist Rotary as they have great success with promotion of their events.
- Improve connections with local service providers and marginalized residents
- Promotion of Block Watch and Crime Free Multi Housing programs

S/Sgt Brown advised that Cpl. Peter Mann is the new Community Liaison Officer and is excited to meet the CPTG members.

ACTION:

Cpl. Mann would like to take the group out on a foot patrol and get their perspective on crime prevention issues in the City. Staff will work with Cpl. Mann to coordinate.

Summary of action items:

- Crime Prevention Fair concept
- Make stronger community connections between the RCMP, City and Bylaw
- Coordinate a foot patrol tag-along
- Connect with KPU criminology students to gauge interest in volunteering for the KYN campaign, see if they have ideas for promoting community safety and crime prevention.
- Connect the business community
- Involve youth

ACTION:

SSgt Brown will inquire with the RCMP Youth Section about recruiting a volunteer for the Youth Representative position on the CPTG. It was noted the City can provide a letter confirming the volunteer hours if needed.

The group consensus was to defer the following two agenda items to the next meeting.

Mail Theft Incentive Program

Create:

- 6 Flyer Topics for our Outreach / Seniors Mailing List
- 3 Flyer Topics for our Business Outreach Mailing List

b) July, August & September RCMP Property Crime Map Analysis

SSgt Brown advised that there was an error on the June crime statistic map indicating no theft from auto that month. There were actually 27 occurrences in the City in June and he thanked the group for catching the misprint.

He reviewed the Jul – Sept crime statistic maps noting that the area identified as Atom LA5373 on the September map has had the highest number of crimes in the last several months. Theft from auto (including ‘smash & grabs’, catalytic converters, and unlocked car doors), B&E, and B&E Business specifically.

NOTATION:

He suggested this may be a good neighbourhood to distribute the Theft from Auto crime prevention flyer.

He reviewed other areas of concern and those that have improved, suggesting promotion of Block Watch and Crime Free Multi Housing programs during the KYN campaign. It was further noted that areas with high Block Watch participation continue to be low crime areas.

There was an inquiry about whether shoplifting is included on the crime statistic map.

ACTION:

SSgt Brown advised it is not, however he will ask that it be included on future maps as it is a crime of opportunity and is a significant problem.

4) STANDING ITEMS

a) Crime Prevention (seniors) Outreach Project

i. Flyer Feedback Suggestion for Consideration

From the Langley Chamber of Commerce

The Chamber advised that when sending out our flyers on social media it is helpful to include links to connect the reader to more in-depth information and as such, they requested that the group consider including some links in future flyers.

ii. Flyer Content Review / Approval

- “MedWatch Program (Green Dot) – Mary Kydd

The group approved the MedWatch Program content for distribution in late November.

ACTION: Ms. Frolander volunteered to create a flyer to recruit volunteers for the Know Your Neighbour campaign.

iii. Appoint volunteer to create content for next CPTED topic for business flyer

- o Flyer 5 – Maintenance and Management – *delivery via email November 2021*

ACTION: Ms. Hinch volunteered to write the content for the next business issue.

5) ROUND TABLE

a) 2022 Task Group Volunteer Appointments

Staff requested that any members that wish to continue serving on CPTG in 2022 indicate so by emailing the Deputy Corporate Officer at their earliest opportunity.

Ms. Hinch advised that she has moved her business store front to Aldergrove this year so she is taking on a new role at the Chamber of Commerce and getting more involved in the Aldergrove community, therefore will be resigning. The Chamber is looking for a replacement representative to serve the CPTG in 2022.

Mr. Yuarata advised that he will be relocating from the City and therefore will be resigning at the end of the year as well. He enjoyed working with the task group and is interested in participating in the KYN campaign when it runs.

b) SSgt Brown advised that the City will have another Community Liaison Officer on duty every other week. They will be working with the bylaw department and conducting more foot patrols to further connect with the community.

He also noted that there is another special response team launching on November 16 in the Langleys.

MOVED AND SECONDED

THAT the meeting adjourn at 7:39pm.

CARRIED

CHAIR

Certified Correct:
pdk

DEPUTY CORPORATE OFFICER