

# MINUTES OF THE ARTS, RECREATION, CULTURE AND HERITAGE COMMITTEE

## HELD IN THE CKF BOARDROOM LANGLEY CITY HALL 20399 Douglas Crescent

**TUESDAY, JUNE 25, 2024 AT 7:00PM** 

Chair: Councillor Rosemary Wallace

Vice Chair: Councillor Leith White

**Committee Members:** Diane Gendron, Langley Arts Council Representative; Susan Magnusson, Langley Preforming Arts Rep; Mandy Martens, Member at Large; Lin Maxwell, Member at Large; Andrew Palmer, Youth Rep; Sandra Reams, Seniors Rep

**Staff**: Kim Hilton, Director of Recreation, Culture and Community Services; Tera Edell, Recreation Supervisor

Regrets: Michael Paylor, Member at Large

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The land on which we gather is the traditional unceded territory of the Katzie, Kwantlen, Matsqui and Semiahmoo First Nations

### 1. **AGENDA**

Adoption of the June 25, 2024 agenda

Moved and seconded.

Carried

### 2. **MINUTES**

Adoption of the minutes of the Arts, Recreation, Culture and Heritage Committee meeting held May 28, 2024

Moved and Seconded.

Carried.

## 3. STANDING ITEMS - Update as needed

- a) Rotary Centennial Park road naming no update.
- b) Rotary Park Tile Mural Update council approved the funding the project. August timeslot will work well for Rapheal House community input. Will get the posters out for the promotion of the mural. Councillor Albrecht asked about lighting. Promotion of a documentary. Individuals can take film as we go and get someone to stitch it together with music. Need photo release forms to be completed. South gate and CLA both have

great videographers. Connect with Mandy.

c) Langley City Film Festival – Tera Edell, Recreation Supervisor for Special Events. Updates the committee on the Langley City Film Festival. Dates Oct 18 and 19, 2025. Two days this time, unless we do a welcome party. The venue is the Langley Community Music school. Site visit complete. Put funding towards the music school. Mitchel productions will work with us again. Task group commitment – Kim Hilton, Tera Edell, Rosemary Wallace, Micheal Paylor, Claire Sarfeld and Depeka from Arts council. Need to confirm who from communications will be on the committee. Need to create a marketing and promotions plan. Need to make an announcement that the film festival is back – themes, how to enter, promotion of actual event and ticket sales. Target dates and deadlines.

Key dates: March was to finalize themes: Emotion of sound and The natural environment. Confirmation of funding from council. And Venue confirmed. July 15 press release to let people know we are doing this. September 15 info to high schools and post-secondary. September 15 sponsorship will open up and send packages out to people. Learning from community day as well. Sept 15 to April 30<sup>th</sup> for sponsorship. October 1 is when film applications will open. Not sure what software will use this time. Film Freeway was a struggle to use last time. What are costs going to be for submission entries. One price for youth and one for adult. Print and digital advertising.

Into 2025 Jan 15 - 31 will announce the jurors. Jurors will give weight to the application process. May 1 applications for film submissions to provide more time for jurors. May 15 - 30 press release for the viewing dates and push for ticket sales. Aug 1 select film makers. Aug 1 - 15 press release for ticket sales and open. Get promos for the films. Oct 18/19 film festival will take place. BC Wide Film Festival. Discussion ensued. Next meeting date august 21, 2024.

How to break down themes? Duration of films – suggestion on focusing on themes rather than time. Youth 30 sec to 5 minutes. Adults times 2 minutes to 20 minutes. May need to classify as short film festival.

Committee member Gendron requested to have definitive breaks between films. Have a static display between each film with an emcee introducing each film. Films have to be current within 2 years. Funded or unfunded. Leave it open to any film makers.

Discussion about how to do awards. Last year, three awards for the adult catergories that had funding and the youth did not. Everyone should be rewarded for their films. Example of the Music school \$500 adult, \$300 for youth and \$200 for kids, model something like this for the film festival. One adult winner for each theme \$1000 and then \$750 for youth. Need to have criteria for the judging or leave it to the jurors. Youth ages 18 and under. Adults 19 and over. Should we have a runner up for each theme and age. Intention to award worthy submissions. Could just leave it up to the judges to decide. Tera – winner for each youth theme \$500 and winner for each adult theme \$750 and an overall. Overall best would be \$1000. A person cannot win two awards. Committee settled on the last "best" category. BC Wide Short Film Festival. Committee Member Paylor will work on the sponsorship and approach banks. Is there a definition of short films – few no minimum length but max is 30 minutes. Can script it to any time so if decide to go to 20 minutes only that's fine. Shorts that have screened in other festivals can enter. Will research other shorts to see what the time restrictions are.

Support from ARCH – sponsorship, emcee and panels. Should have panels at the end of each session. Posters made of some of the films, chamber music from the music school. Rosemary is taking on the connectivity of themes, multi disciplines, art etc.

- d) Sir James Douglas Heritage Sign connected. Call out to artists for heritage markers design for support and design of signage. Side note: find out the history of memorial grove a list of names – what is their significance. ACTION: create the terms of reference or design criteria for heritage markers and consistency so people recognize these heritage markers as such. Combine with an app that shows now and before.
- e) 2<sup>nd</sup> Annual Music and Art in City Park July 19, 2024 12 2pm

## 4. **FOR INFORMATION**

a) 2024 ARCH Annual Work Plan add heritage markers onto the workplan.

## 5. **ROUNDTABLE**

- Committee Member Martens Canada Day event at CLA.
- Committee Member Maxwell interesting to see the increase in cultural diversity in the community and increased need for affordability. Lots of young families come to Penny Pinchers. About \$1million a year from Penny Pinchers goes to the hospital. Need more volunteers.
- Committee Member Reams Langley Memorial hospital heritage committee third Thursday. June 6,27, July 18, August 8, 29 and September 19 an Open house and garden. Seniors centre the café is still open but getting a new floor in the central area.
- Committee Member Gendron great event for community day it has really grown. New calls to artists. Check out their website. Arts council will be at the Aldergrove Fair and Ribfest.
- Committee Member Magnusson Community Music School event was outstanding. Far better than could imagine. Langley in Princeton.
- Chair, Councillor Wallace new bathroom unit at Douglas Park at pickleball park. August 25 is Global Fest in Douglas Park.

## **ADJOURNMENT**

It was MOVED and SECONDED

That the meeting adjourn at 8:50pm.

CARRIED	
	CHAIR
Certified Correct: kh	DIRECTOR OF RECREATION, CULTURE & COMMUNITY SERVICES