



ENVIRONMENTAL SUSTAINABILITY COMMITTEE

THURSDAY, MAY 12, 2022 AT 7:00 p.m.
Langley City Hall – CKF Boardroom
20399 Douglas Crescent, Langley, BC

A G E N D A

1) **AGENDA**

Adoption of the May 12, 2022 agenda.

2) **MINUTES**

Adoption of the minutes of the Environmental Task Group meeting held April 14, 2022.

3) **DISCUSSION**

1. Earth Day Event Debrief
2. 2022 Annual Work Plan Discussion
3. Information Posters: ineffective and effective ways to communicate information, see attached.
4. Community Day: education booth(s) for waste management

ADJOURNMENT

2022 MEETING DATES

June 9, July 14, Sept 8, Oct 13, Nov 10, Dec 8

Please notify Janine Clough at jclough@langleycity.ca of your **confirmed attendance** to be able to meet the quorum requirements to hold this meeting.

Framework for Creating Information Posters

1. What message do you want to convey? (Choose one topic at a time)
2. Establish target audience – who do you want to reach?
3. How will message be delivered to the target audience? If printing is required, we can have 2 posters per 8.5 x 11 sheet of paper
4. Request a volunteer to create message which will be reviewed at the following ECS meeting. Message to be a maximum ½ page long.
5. Samantha will design a flyer, once it is approved by ETG, it will be placed in the city newsletter and posted on social media (facebook and twitter).
6. Social media messaging needs to be smaller and more direct than the brochures that are handed out.

Ideas for Information Posters

- Environmental sustainability with regards to single use plastics
- What is/is not acceptable in recycling and compost streams
- Dog waste disposal
- Year of the Garden

Helpful Tips to create Information Posters:

'Ineffective' advertisements:

- Try to convey too much information at once, lack of focus
- Have a lack of negative space, which allows the readers eyes to take a break from the message
- Lack consistency in the design and/or messaging

'Effective' advertisements:

- Messaging is to the point, easy to remember
- Design is simple and easy to recognize and aesthetically pleasing to your target audience
- Make main message pop by highlighting, use a larger font, different colour, etc.



A MESSAGE FROM THE
LANGLEY CITY
CRIME
PREVENTION
TASK GROUP

Mail Theft is on the RISE

**To prevent residential mail theft,
keep these tips in mind:**

- Don't let your mail accumulate, collect it daily;
- Learn when your mail is delivered each day and pick it up shortly after delivery whenever possible;
- Put a hold on your mail delivery with Canada Post if you are going away for an extended period;
- Ensure you do not let individuals without a key or fob enter your building or parkade when entering/exiting;
- Report any mailboxes left open to the Strata Property Management and/or Canada Post; and,
- If you are a victim of mail theft, notify your strata, Canada Post and the RCMP non-emergency at 604-532-3200 or [online](#). This information is used to determine crime hot spots and increase enforcement in the area.

DON'T BE A VICTIM OF PHONE FRAUD



A MESSAGE FROM THE LANGLEY CITY **CRIME** PREVENTION TASK GROUP

In 2020, there were more than 40,000 victims of fraud, costing Canadians more than \$106 million. Protect yourself from scammers especially this tax season!

Here are a few useful tips to combat phone fraud:

Don't be afraid to say no

If a telemarketer tries to get you to pay for something, don't send them money right away. Ask for information in writing.

Protect your personal information

Beware of callers asking for personal information such as address, social insurance number, or banking information. If they called you and are asking for personal information, chances are that they are scammers.

Beware of CRA scam calls

This tax season, calls from the Canada Revenue Agency are common. However, the CRA will never:

- Threaten you with arrest
- Use aggressive and threatening language
- Ask for payment through Interac e-transfer, prepaid credit cards or gift cards

Take your time

Scammers often use deadlines to get you to act immediately. Don't feel pressured to respond or decide. Ask for a call back number and do your research afterwards.

Report Fraud

If you received a call, email, or mail that you think might be a scam, contact the Canadian Anti-Fraud Centre at 1-888-495-8501 or at

www.antifraudcentre-centreantifraude.ca

Door-to-Door Scams

A MESSAGE FROM THE LANGLEY CITY **CRIME** PREVENTION TASK GROUP

Did you know? Door to Door Canvassers are regulated in Langley City and need City Council's permission to canvass door to door.

Authorized canvassers carry a copy of the approved application and can present it as proof upon request. If they don't have it, they are not authorized to be at your door.

(Please note this excludes local bottle drives, religious organizations, Girl Guides of Canada, and Langley Animal Protection Society's dog licensing canvassers)

If unauthorized canvassers are in your neighbourhood, call **City Hall at 604-514-2800** or the **RCMP non-emergency line at 604-532-3200** to report them. If possible provide the name of the charity they claim to be working for and the day and time they called on your house.

The Golden Rule: When an offer seems too good to be true, it usually is ... Keep personal information private. Never give your bank account, social insurance number, or credit card number to anyone you don't know and trust.

Tips to know about door to door sales/canvassing:

You are never obligated to allow a salesperson into your home:

- Never rush into making a purchase or donation because you feel pressure from the canvasser – it's okay to say "No thank you";
- If you are unsure about a person, ask them to leave or insist on an employee number and call the company yourself to confirm they are actually who they say they are;
- Only donate to reputable charities that you know and trust. Do not donate to unknown charities. Always verify the charity before donating if little is known about them.

If you have been a victim of fraud, report it to the Canadian Anti-Fraud Centre at **1-888-495-8501**.

Don't be afraid to come forward. You are not alone. We are here to help you.

Crime Prevention

A MESSAGE FROM THE

CRIME PREVENTION TASK GROUP

Neighbourhood safety is a team effort and it is evident that when residents work together to improve community safety it results in a reduction in crime.

To that end, Council mandated the Crime Prevention Task Group to develop strategies that will encourage residents to get involved and take an active role in helping to prevent and reduce crime in our neighbourhoods.

To realize this goal, the Task Group has partnered with community organizations to help spread the message through their networks. We will be using this platform to share crime prevention tips and strategies over the next several months.

To effectively reduce crime in our neighbourhoods, we all need to play a part.



Here is your first

Crime Prevention Tip:

The easiest and most important thing you can do is to report all crimes or suspicious activity / individuals. This information is used by the RCMP to assist them in determining crime hot spots in our neighbourhoods and it allows them to focus their efforts to reduce crime in those areas.

For non-emergency reporting, you can call 604.532.3200, report online using the Langley RCMP Online Reporting

<https://ocre-sielc.rcmp-grc.gc.ca/langley/en>



MINUTES OF THE ENVIRONMENTAL SUSTAINABILITY COMMITTEE

Langley City Hall – CKF Boardroom
20399 Douglas Crescent, Langley, BC

THURSDAY, APRIL 14, 2022 AT 7:05 P.M.

Present: Councillor Rosemary Wallace, Chair
Councillor Paul Albrecht, Vice Chair,
Nichole Marples, Langley Environmental Partners Society
Lisa Dreves, Langley Field Naturalists
Amika Watari, Post-secondary Institution Rep
Marcela Ferreira, Member at Large
Ellen Hall, Member at Large

Staff: Rick Bomhof, Director of Engineering, Parks & Environment
Janine Clough, Recording Secretary

Guest: Councillor Nathan Pachal

The Chair acknowledged that the land on which we gather is the traditional unceded territory of the Katzie, Kwantlen, Matsqui and Semiahmoo First Nations.

1) **AGENDA**

It was MOVED and SECONDED

THAT the April 14, 2022 Agenda for the Environmental Task Group be adopted.

CARRIED

2) **MINUTES**

It was MOVED and SECONDED

THAT March 10, 2022 Minutes of the Environmental Task Group meeting be adopted.

CARRIED

3) **DISCUSSION**

1) Finalize plans for the Earth Day Event

- NM briefed the members about the plans for earth day event.
- City brochures to be available at a table at Tera's Pitch In event area
- Compost giveaway and compost will be set up near the community garden
- Kids will be given apples for prizes for scavenger hunt and bingo
- Chair, Vice Chair and EH will meet tent delivery company at 8:30am at Douglas Park
- EH shared some upcycled projects that will be displayed at earth day

2) 2022 Annual Work Plan:

1. Annual Earth Day Event planning
2. Review single use policy bylaw
3. Discuss environmental recognition programs
4. Educational Sustainability Messaging: develop a poster campaign for environmental sustainability with regards to single use plastics, dog waste and Year of the Garden.
5. Tree preservation

Adoption of the 2022 Annual Work Plan

It was MOVED and SECONDED

THAT the Environmental Sustainability Committee approve the 2022 Annual Work Plan

CARRIED

The group continued to discuss Work Plan ideas as follows:

- Poster ideas: what is and is not recyclable, compostable in our community.
- Downtown Business Association: develop educational material regarding sustainable practices. Organization of bulk buying of sustainable containers to make these items less expensive to local businesses.
- Urban forest mgmt. plan (ongoing): policy recommendations, expanding tree canopy in urban areas.

3) Year of the Garden Motion for 2022:

- NM updated the committee about her communication with the DLBA regarding the funds given to LEPS by TD for 2 planters and some plants.
- Previously, the ESC discussed interest in creating a pilot project to showcase edible planters along the one-way in downtown Langley to promote local food security and the concept of using edible plants as beautification.
- LEPS applied for and received a small grant from TD and purchased 2 low rider self-watering planters on wheels, which we are hoping we may be able to provide to two businesses in downtown Langley

to pilot such a concept. Planters can be viewed via this link:

<https://www.lifespacedgardens.com/products/low-rider>

- In future, if there is interest, we could look at potentially expanding this and hosting the 'garden hunt' type event that Lonsdale did, please see following link:
<https://www.lifespacedgardens.com/pages/lifespaced-lonsdale-garden-hunt> LEPS could provide the soil and plants and support to participating businesses.
- LEPS could assist with initial planting, but preferably, in partnership with the participating business so that they have a say in the types of plants and take ownership of the planter.
- They would be maintained by the business with support (if required) from LEPS.
- LEPS could help with clean up if there is a mess created, by utilizing their summer students who can take on that task.
- It would be nice for the planters to be seen/accessible to the community as part of the streetscape, as opposed to hidden away. However, this could pose problems because of the homeless issues there that we are currently experiencing in Langley City.
- This is a pilot project and we are willing to develop the project in a way that would work for the businesses.

- 4) Single-Use Plastic Ban in Chilliwack as of April 1, 2022
NM shared the following:

SINGLE-USE PLASTICS BAN COMING TO CHILLIWACK APRIL 1

Starting April 1, there will be no more plastic bags, foam takeout containers, or plastic straws in circulation in the City of Chilliwack. The city adopted its [single-use plastic reduction bylaw](#) in 2020, with updates in 2021, and will be instituting it this week. The bylaw will ban stores from providing plastic bags, foam cups, or foam takeout containers, and will have mandatory fees for paper and reusable bags. Plastic straws are also included in the ban generally, although businesses are encouraged to have bendable plastic straws available for accessibility reasons. The bylaw is one of several coming into effect across the Fraser Valley. Follow this link for more information: [The Fraser Valley's patchwork of plastic bans - Fraser Valley Current \(fvcurent.com\)](#)

4) ROUND TABLE

Community Day Event on June 18: Chair is organizing the waste collection at the event and will find volunteers to assist the public to correctly dispose of items as well as educational information to be available – 11am to 4pm

Vice Chair is organizing the Township to come do a presentation to our committee about their initiatives on sustainability

ACTION: JC will request information from the power point presentation explaining how to create a brochure/get a message across to the public from SP, City Communications Officer.

It was MOVED and SECONDED

THAT the meeting adjourn at 8:21 pm.

CARRIED

CHAIR

Certified Correct:
jc

RECORDING SECRETARY