



CRIME PREVENTION COMMITTEE (CPC)

THURSDAY, MAY 30, 2024 AT 6:00 p.m.

CKF Boardroom (2nd floor)
Langley City Hall, 20399 Douglas Crescent

A G E N D A

The land on which we gather is the traditional unceded territory of the Katzie, Kwantlen, Matsqui and Semiahmoo First Nations.

1) **AGENDA**

Adoption of the May 30, 2024 agenda.

2) **MINUTES**

- a) Adoption of the minutes of the Crime Prevention Committee meeting held April 25, 2024.

3) **FOR DISCUSSION**

- a) Bike Valet Event Review – Community Day Event – Jun 8, 2024
Paula Kusack, Deputy Corporate Officer

Confirm volunteer schedule:

9:30am – 1:30pm: Don, Lew, Jayde, Mary, 2 city staff

1pm – 5pm: Jeff, 2 city staff

4:30pm – 8:30pm: Paul Albrecht, 2 city staff

More volunteers available for afternoon and/or evening shifts?

Confirm specific handout material needed, review/amend registration form information.

HUB Cycling will have a table staffed between 9am-5pm. They are providing their own handouts.

Further details forthcoming.

4) **STANDING ITEMS**

- a) RCMP Crime Map Analysis – March 2024
- Property Crime Map
 - Persons Offenses Map

- b) Sub-Committee Updates when needed / appropriate:
 - i. Increase Social Media Presence
Stefan Jones, Fraser Holland, Jayde Marno, Nathan Balasubramanian
 - ii. Business Watch
Tanya Gabara, Heather Giuriato, Ken Edwards, Suzan Gorgis
 - iii. Know Your Neighbour Campaign
Lew Murphy, Mary Kydd, Jeff Jacobs, Don Osborne
 - iv. Bike Security
Don Osborne
 - v. Block Watch – currently inactive
TBD
 - vi. Cyber Awareness (education initiative) – currently inactive
TBD
 - vii. Crime Prevention Mural - currently inactive
TBD

5) SUBCOMMITTEE BREAK OUT SESSION

- a) Opportunity for subcommittees to have a 30-minute meeting.

6) FOR INFORMATION

- a) 2024 CPC Work Plan

7) ROUND TABLE

- a) Confirm attendance at the June 27 CPC meeting to ensure quorum is met for 529 Garage presentation from VPD. If not, reschedule.
- b) Economic Development Strategy – Community Survey

8) ADJOURNMENT

2024 MEETING DATES

June 27, July 25, August – no meeting, September 26, *October 24, November 28, December – no meeting.

* indicates the meeting is rescheduled from its usual date

Please notify Paula Kusack at pkusack@langleycity.ca if you are unable to attend the meeting.



MINUTES OF THE CRIME PREVENTION COMMITTEE

HELD IN THE CKF BOARDROOM
LANGLEY CITY HALL
20399 Douglas Crescent

THURSDAY, APRIL 25, 2024
AT 6:06 P.M.

Present: Councillor Paul Albrecht, Chair
Councillor Delaney Mack, Co-Chair
Suzan Gorgis, Social Services Representative
Lew Murphy, Member at Large
Heather Giuriato, Downtown Langley Business Association
Mary Kydd, Member at Large
Nathan Balasubramanian, Member at Large
Jeff Jacobs, Member at Large
Don Osborne, Member at Large
Ken Edwards, Member at Large

Staff: Paula Kusack, Deputy Corporate Officer

Regrets: Jayde Marno, Youth Representative
Tanya Gabara, Chamber of Commerce
Stefan Jones, Indigenous Peoples Representative
Fraser Holland, Social Services Representative

The Chair began by acknowledging that the land on which we gather is the traditional unceded territory of the Katzie, Kwantlen, Matsqui and Semiahmoo First Nations.

1) AGENDA

It was MOVED and SECONDED

THAT the April 25, 2024 agenda be adopted as circulated.

CARRIED

2) MINUTES

It was MOVED and SECONDED

THAT the March 21, 2024 minutes of the Crime Prevention Committee meeting be adopted as circulated.

CARRIED

3) FOR DISCUSSION

a) Subcommittee – Action Plan Review

i. Increase Social Media Presence

Stefan Jones, Fraser Holland, Jayde Marno, Lew Murphy, Nathan Balasubramanian

Based on the summary provided by Mr. Jones the group discussed the initiative to enhance crime prevention on social media platforms with a goal of increasing public engagement and awareness around crime prevention.

Suggestions included:

- Invite City communications staff to a future meeting to assist in determining the staff resources required to assist with this initiative.
- Members provide content, Communication staff use a City template for distribution (posters, website, socials) – requiring a maximum of 15 minutes of staff time per meeting.
- Subcommittee to determine next steps including what is to be achieved with social media before meeting with communications staff

ACTION:

It was determined that the subcommittee will put together questions for the communication staff to determine what resources staff are able to provide. Members were asked to forward the questions to the Manager of Community Safety who can review with Communications staff and then report back at the next meeting.

ii. Business Watch

Tanya Gabara, Heather Giuriato, Ken Edwards, Suzan Gorgis, Mary Kydd

The subcommittee is focused on organizing a Business Walk to engage downtown business owners in crime prevention and to encourage connections amongst their community.

ACTION:

The group plans to meet with an RCMP member and the Block Watch coordinator to discuss ideas and report next steps back to the committee at the next meeting. The Manager of Community Safety will attend on the city's behalf.

Further steps include approaching the Chamber of Commerce and the Downtown Langley Business Association to help share information and connect business owners.

There was further discussion about the following:

- Creating a business owner survey similar to one used with the Block Watch program, but amending it to relate to commercial business rather than a residential focus.

- Upcoming Fraser Highway one-way construction project may impact survey results as there will be different pinch points for business owners during the construction phase.
- Key focus is communication and keeping business owners informed before, during and after construction.
- Construction presents an opportune time to strengthen relationships with the business owners.
- Once skytrain arrives the focus will change again. Ever evolving.
- Ms. Giuriato will update the DLBA board about what is happening.
- Reviewed current crime issues.

b) Bike Valet Event Debrief – Next Steps
Don Osborne, Suzan Gorgis, Marcy Kid, Jeff Jacobs, Lew Murphy

Mr. Osborne advised that the bike valet service at the Earth Day event was successful. The volunteers learned a lot and determined a few areas of improvement when considering providing the service at the upcoming Community Day event on June 8.

Highlights included:

- 200-250 people attended the event
- Bike Valet use averages 5%-7% of total attendance, Earth Day saw about a 5% use
- All users provided positive feedback about the service
- Hand outs based on bike security and crime prevention were well received
 - HUB cycling provided a brochure specifically related to bike security
 - The RCMP provided a 529 Garage program pamphlet
 - City trail map handout was very popular
- HUB Cycling expressed interest in participating at the Community Day event
- More promotion about the availability of the service would increase usage, many users did not know about the service until arriving at the event
- More valet volunteers would be necessary for a larger event

There was general discussion about:

- future bike valet events
- The city providing “valet packages” (includes fencing, racks, signage etc) to non-profit organizations to run a bike valet event as a fundraiser at community events
- Victoria offers a bike valet tool kit
- City liability (bike theft, damage etc)
 - Consider a waiver for damage / theft etc at sign in/registration

The Chair thanked the volunteers for taking the time to run the bike valet and commended them on a job very well done.

ACTION: Mr. Osborne will inquire about the details of liability coverage with the cities of Kamloops, Victoria and Whister, as they all operate successful bike valets.
Volunteers will be vital to the success of a bike valet service at Community Day. Members were encouraged to sign up.

4) STANDING ITEMS

- a) RCMP Crime Map Analysis – March 2024
- Property Crime Map
 - Persons Offenses Map

An RCMP representative was unable to attend the meeting, however provided the crime statistic maps for information.
It was noted that the property crime map illustrates that where there is an abundance of Block Watch participants, there are fewer instances of crime.

Mr. Edwards shared information about a new RCMP crime prevention program targeting catalytic converter theft called the Etch-It program. A partnership between the RCMP and ICBC aimed at combating catalytic converter theft and unlawful sales. The vehicle owners agree to have the last portion of their Vehicle Identification Number (VIN) permanently etched onto their catalytic converter. Once etched, the catalytic converter will be traceable back to its original vehicle, a significant deterrent to would be thieves. Each vehicle owner is then given a sticker identifying the vehicle as having been etched adding an additional level of deterrence. Currently, all Kal Tire and Fountain Tire locations in Langley are participating.

The Manager of Community Safety advised that the City is changing bylaws so that scrap metal dealers are not permitted to receive a catalytic converter without a VIN number. The City only has one scrap metal dealer and they don't see many catalytic converters. The City of Surrey has had a lot of success with the program to date.

It was noted that information about the Etch It program could be shared at community events and on social media for more exposure.

- b) Sub-Committee Updates when needed / appropriate:
- i. Increase Social Media Presence
Stefan Jones, Fraser Holland, Jayde Marno, Nathan Balasubramanian
 - ii. Business Watch
Tanya Gabara, Heather Giuriato, Ken Edwards, Suzan Gorgis
 - iii. Know Your Neighbour Campaign
Lew Murphy, Mary Kydd, Jeff Jacobs, Don Osborne

Subcommittee members discussed meeting to consider planning a neighbourhood event. A smaller scale, single neighbourhood event is preferred to start. There was discussion about utilizing the City's Community Grant funds for this purpose and consideration be given to targeting one specific demographic, ie: seniors. The Chair noted that the next Community Grant application deadline is June 30.

ACTION: Staff will forward members a copy of the Community Grant Application and Policy for information and consideration.

- iv. Bike Security
Don Osborne
- v. Block Watch – currently inactive
TBD
- vi. Cyber Awareness (education initiative) – currently inactive
TBD
- vii. Crime Prevention Mural - currently inactive
TBD

5) FOR INFORMATION

- a) 2024 Work Plan

6) ROUND TABLE

ACTION: The Chair requested that staff ask the Arts, Recreation, Culture, and Heritage committee for an update on the crime prevention mural project and report back.

Staff advised that the June CPC meeting falls just before the Canada Day long weekend. If members are not available to attend they were asked to notify staff as soon as possible to avoid losing quorum. The group will be canvassed again at the May 30 meeting.

ACTION: The Chair advised the group about the Langley City Village Café, which is an initiative for residents to connect with the greater community. Staff will forward the information to the group and the group was encourage to attend a drop-in event.

Mr. Osborne met with the Vancouver Police 529 Garage Program coordinator. Since promoting the program, Vancouver has seen a 30% decrease in bike theft. The officer offered to attend a CPC meeting and provide a 20-minute presentation about the program.

IT WAS MOVED and SECONDED

THAT the crime prevention committee invite the Vancouver Police Department 529 Garage Program coordinator to provide a 20-minute presentation to educate Crime Prevention Committee members about how to best promote bike security.

CARRIED

7) **ADJOURNMENT**

It was MOVED AND SECONDED

THAT the meeting adjourn at 7:30pm.

CARRIED

CHAIR

Certified Correct:
pk

DEPUTY CORPORATE OFFICER



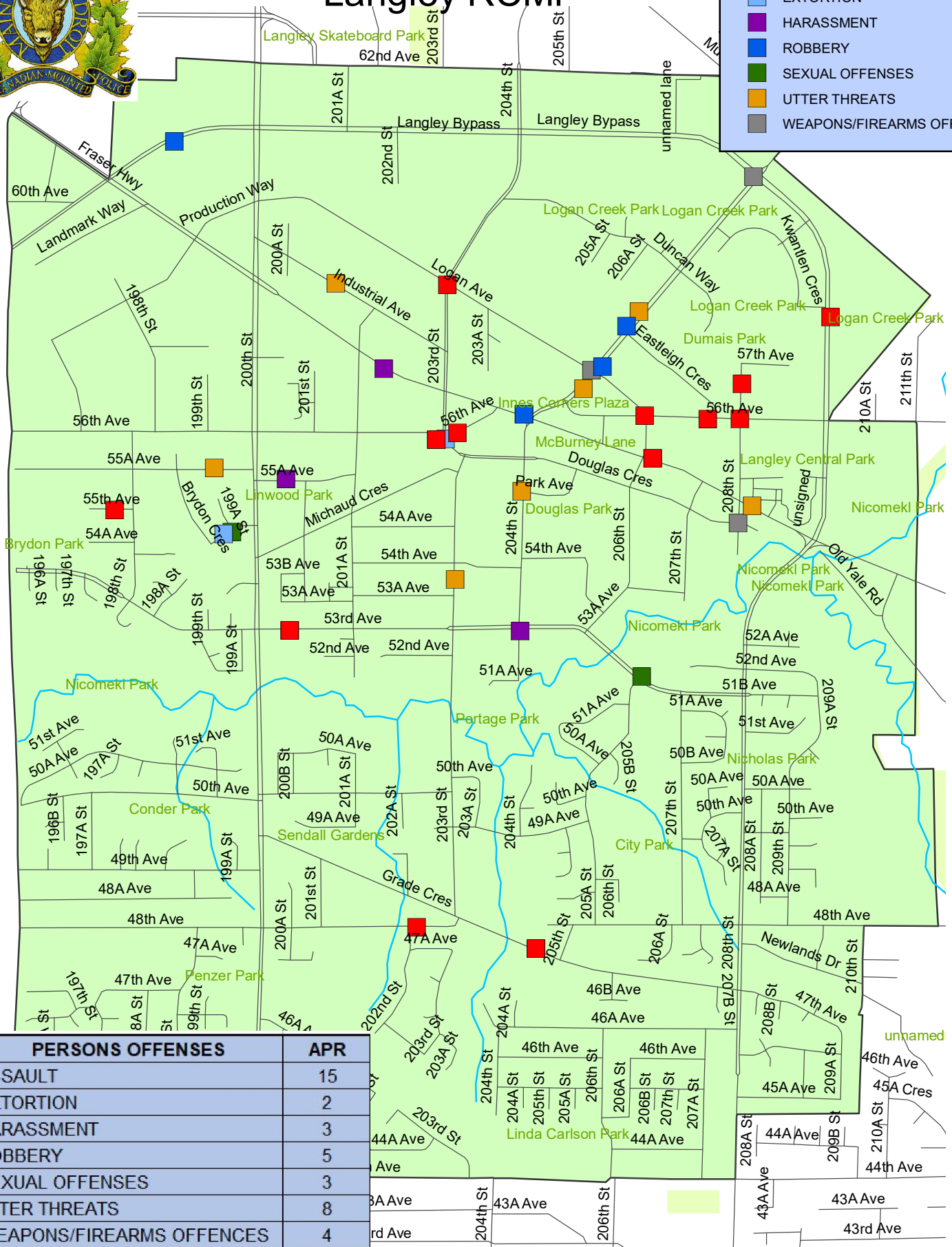
Langley City Persons Offenses

2024-Apr-01 to 2024-Apr-30

Langley RCMP

Legend

- ASSAULT
- EXTORTION
- HARASSMENT
- ROBBERY
- SEXUAL OFFENSES
- UTTER THREATS
- WEAPONS/FIREARMS OFFENSES



PERSONS OFFENSES	APR
ASSAULT	15
EXTORTION	2
HARASSMENT	3
ROBBERY	5
SEXUAL OFFENSES	3
UTTER THREATS	8
WEAPONS/FIREARMS OFFENCES	4

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2024 Work Plan

Crime Prevention Committee

Mandate

The mandate of the Committee includes:

- Continuing to advance media messaging around crime prevention and community defense model programs in collaboration with the City's Communication Officer
- Continuing with the "Know Your Neighbour" campaign concept
- Recommend crime prevention programs that facilitate crime reduction
- In partnership with the Community Police Office, promoting and educating residents about existing RCMP programs such as Block Watch, crime prevention such as CPTED, and community defense model programs such as neighbourhood gatherings.
- In partnership with the Community Police Office, Downtown Langley Business Association and Chamber of Commerce, promoting and educating business owners about existing RCMP programs, crime prevention, and community defense model programs.

Requesting presentations from the RCMP and local non-government agencies to educate members about on Crime Prevention and Community Defense Model programs, strategies, and issues.

- Aligning with the strategic plan in creating new protective and supportive services through exploring opportunities for the Community Liaison Officer, Block Watch and other activities that help everyone feel safe and supported.

Objectives

Identifies objectives that align with the Crime Prevention mandate and terms of reference. Please note, after Council approves this work plan, any updates/adjustments to the work plan are to be submitted to Council for approval.

Objective 1: Increase Social Media Presence

This objective aims to target promotion of crime prevention programs / initiatives, specifically reaching youth and at-risk residents. It aligns with the mandate related to continuing to advance media messaging around crime prevention and community defense model programs.

Objective 2: Business Watch

This objective aims to raise crime prevention awareness and action in the business community. It aligns with the mandate to utilize partnerships with the Community Police Office, Downtown Langley Business Association and Chamber of Commerce to promote and educate business owners about existing RCMP programs, crime prevention, and community defense model programs.

Objective 3: Crime Prevention Mural

This objective aims to promote / educate the public about crime prevention visually using an artistic medium. This initiative was approved by Council in 2023 and is underway and ongoing. It aligns with the mandate relating to advancing media messaging around crime prevention.

Objective 4: Block Watch

This objective aims to promote and expand participation in the established RCMP program. The program lost participation when it was shut down due to covid. It has since been reestablished and is gaining momentum. It aligns with the mandate related to partnerships with the Community Police Office to promote and educate residents about existing RCMP programs and crime prevention.

Objective 5: Cyber Awareness

This objective aims to continue to educate residents on the ever-changing threats of cybercrime. It aligns with the mandate related to exploring opportunities and activities that help everyone feel safe and supported. This initiative was approved by Council in 2023 and is underway and ongoing.

Objective 6: Know Your Neighbour Campaign and related activities

This objective aims to continue to educate residents on the importance of community connectedness and the benefits of a collaborative 'neighbourly' approach to maintaining safe neighbourhoods. The mandate speaks directly to continuing the "Know Your Neighbour" campaign concept. This initiative was approved by Council in 2023 and is underway and ongoing.

Objective 7: Bike Security

This objective aims to continue to educate, promote and advocate for effective public bike racks and safe parking/storage places for bicycles around town. With an increased sense of safe and reliable bicycle parking, residents are more likely to increase their usage of this alternate mode of transportation. This objective relates to the recommendations of crime prevention programs that facilitate crime reduction.

Action Plan

Action Items	Timeline	Responsibility	Expected Outcomes	Resources
Identify specific action items integral to the stated objective	Identify estimated timeline and/or end date for action items.	Identify working groups, subcommittees, and/or committee member(s) responsible for completing each action item, as appropriate.	Outline expected achievements and deliverables from each action item. Ideally, these are measurable indicators of success.	Identify any resources (e.g. staff liaison, other City staff, City funds) that will be needed in order to complete the action items.
1. Increase Social Media Presence				
A. Formation of social media presence (branding)	ongoing	Subcommittees TBD	Connect with youth, at-risk residents, and others of varied backgrounds / demographics	Communication staff to format on existing City templates and schedule posts on social media channels
B. Consider how to layer social media into every crime prevention action/objective	Q2		Include social media posts promoting all the crime prevention work	Communication staff – schedule posts on social media
C. Reach people / communicate / educate – utilize survey software, polls	Q2		To get better data and feedback to drive initiatives and activities more effectively	
2. Business Watch				
A. Create information piece to advise DLBA / Chamber about initiative	Q2	Subcommittee	More engagement and participation of the business community in crime prevention	DLBA / Chamber participation
B. Collaborate with DLBA / Chamber to inform business community of new initiative	Q2	Subcommittees TBD	More engagement and participation of the business community in crime prevention	
C. Block Walk Event – in person visits from business to business sharing information	Q3	DLBA / Chamber	More engagement and participation of the business community in crime prevention	
3. Crime Prevention Mural				
A. If approved by council – proceed to art design (messaging)	Ongoing - TBD	Subcommittees TBD	Share crime prevention awareness visually	Staff resources as directed by council
B. If approved by council – refer to ARCH committee				ARCH Committee consideration and input
C. Integrate into the DLBA mural program			Inclusion in Mural Walk	DLBA resources to include new mural

Action Items	Timeline	Responsibility	Expected Outcomes	Resources
Identify specific action items integral to the stated objective	Identify estimated timeline and/or end date for action items.	Identify working groups, subcommittees, and/or committee member(s) responsible for completing each action item, as appropriate.	Outline expected achievements and deliverables from each action item. Ideally, these are measurable indicators of success.	Identify any resources (e.g. staff liaison, other City staff, City funds) that will be needed in order to complete the action items.
4. Block Watch				
A. Support and promote program at community events & through social media	Q2	Subcommittees TBD	Grow the Block Watch program participation.	RCMP – resource material / attendance at events
5. Cyber Awareness				
A. Educate the public and raise awareness of cyber crime	Q2	Subcommittees TBD	More resident / community awareness. Prevention of online victimization	
6. Know Your Neighbour Campaign (KYN)				
A. Gather and create materials / information and continue to support KYN concept – share with public at events	Q2	Subcommittees TBD	Continue to grow awareness of the benefits of community connectedness into all initiatives and thereby reduce crime	
7. Bike Security				
A. Bike Valet Project at Earth Day and/or Community Day Event(s)	Q2	Subcommittees TBD	Education / Awareness of bike security	City event / engineering staff for fencing at valet event; Budget for promotion

Notes:

The advisory body may undertake multiple initiatives; however, if staff resources are required, the advisory body shall undertake only one initiative at a time.

The advisory body does not have the authority to give direction to staff or to commit to expenditure of funds.

Action recommended by the advisory body must be done by resolution to City Council and with their approval prior to implementation.

Paula Kusack

Subject: FW: Economic Development Strategy - Community Survey
Attachments: Economic Development Survey 11x17 Poster.pdf

Hello advisory committee members,

The City's Economic Development Strategy Community Survey launched May 22 and was accompanied by a media release. Here's link to the media release:

Media Release: <https://langleycity.ca/EcDevSurvey2024>

Direct link to the survey: [Langley City Community Survey: Economic Development Strategy \(surveymonkey.com\)](#)

We would like to encourage everyone to complete the survey and if you could, please also share it with your networks and on your social media channels. We have attached a promotional poster for you to use if that is helpful.

The survey will run until **June 24th** and we look forward to sharing the key themes and outcomes with you all during an early July Economic Development Summit meeting.

We do really appreciate your help in getting the word out and encouraging input from across our community. As a participation incentive, there will also be an opportunity to enter a draw for \$50 in Downtown Dollars for completing the survey (huge thanks to the DLBA) .

THANK YOU!

PAULA KUSACK
DEPUTY CORPORATE OFFICER

City Hall, 20399 Douglas Crescent, Langley, BC V3A 4B3
P 604.514.4585 | F 604.514.2838 | pkusack@langleycity.ca



Our Mission: Building a vibrant, safe and inclusive community together with current and future generations.

The City of Langley respectfully acknowledges that the land on which we gather is on the traditional unceded territory of the q̓íçə́y̓ (Katzie), q̓w̓ a:n̓ é̓ n̓ (Kwantlen), Mathxwi (Matsqui), and SEMYOME (Semiahmoo) First Nations.

Complete the survey and be entered to win
\$50 downtown dollars from the Downtown Langley Business Association

Community SURVEY

Help Langley City create an ambitious economic development strategy by completing a community survey.



**SHARE YOUR IDEAS
ABOUT HOW TO
BOOST THE ECONOMY
AND ENHANCE
QUALITY OF LIFE.**

Langley City is updating our Economic Development Strategy, focussed on job creation, investment, attraction and business retention and expansion.



Complete the online survey by
June 24, 2024



QUICK & EASY



ONLINE

Visit langleycity.ca for more information

