

The City of Langley is the place to be... for Events & Entertainment



"The City of Langley has all the amenities of any major city centre: theatre, concerts, casino, ballroom, restaurants, hotels and more. Even with this burgeoning urban flair, the City of Langley retains the heart of a small town community. The people here truly care. From sincere personalized customer service to a business community that rallies together to support a cause, it's a great place to hold an event, build a business or raise a family."

Tanya Gabara, Marketing Manager
CASCADES CASINO RESORT
www.cascadescasino.ca



Looking for arts, culture, entertainment and events? People come from across the region — and internationally — to attend a variety of events, like the annual Arts Alive Festival and the Langley Good Times Cruise-In car show. Whether you want to attend a comedy show, music concert or theatrical event, the City of Langley is the place to be.

EXPLORE THE OPPORTUNITIES

Plan your next event, meeting, or show in the City of Langley. The area is home to more than 30 cultural and recreational establishments with an assessed value of nearly \$150M. Greater Langley has accommodation totalling about 1,700 rooms providing the community with room revenues in excess of \$16M.

Event facilities in the City of Langley include the Coast Hotel & Convention Centre, Spirit Square in Douglas Park, as well as numerous municipal and corporate hosting facilities (including a mobile stage). The area is also home to the renowned Langley Events Centre, a 260,000 square foot multi-purpose sports event complex with arena, multiple gymnasiums, walking track, banquet halls and more.

Langley's central location in the Lower Mainland and a regional population of nearly 3 million makes it an ideal place to locate more cultural and entertainment facilities and attractions. In particular, the area has been identified as a prime site to locate a prospective Arts & Cultural Centre and a Children's Museum.



"The Arts Alive Festival is a terrific community event that gives a wide range of artists the opportunity to share their talents with the public in a fun, festive atmosphere on the streets of Langley City. Bard in the Valley especially appreciates the support we've received for the past three years for our Shakespearean performances on the Spirit Stage in Douglas Park. We're happy to be affiliated with this successful event."

Diane Gendron, President
BARD IN THE VALLEY

With over 200 visual and performing artists, our festival has become a signature event in BC's Lower Mainland. This free, family event features live musical performances, artists and artisans showcasing a myriad of media, live demonstrations, a children's venue and special performance surprises throughout the day.

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With a central location and a multitude of urban amenities, the City of Langley is a great place to enjoy arts, culture, events and entertainment.

CENTRAL LOCATION

The City of Langley, part of the Metro Vancouver Regional District, is located in the centre of the Lower Mainland Region, from Vancouver to Hope. The City of Langley marks the crossroads of several major highways, three major USA border crossings, the nearby Abbotsford International Airport and the BC Ferries Terminal. Within 35 kilometres of the City of Vancouver, the City of Langley provides easy access to the Vancouver International Airport and the Port of Vancouver.

POPULATION

There are nearly 3 million people in the region. Metro Vancouver (population: 2.3 million, with a 5-year growth rate of 9.3%) and the Fraser Valley Regional District (population: 278,000; growth rate of 8%). Langley City (population: 26,000 in 10 square km) is surrounded by Langley Township (population: 104,000) and Surrey (population: 463,000) with an averaged area growth rate in excess of 16.6%. (2011 CENSUS)

There are more than 1 million people within a 30-minute commute and a local trade area population of 275,000 people, representing a \$3.84 billion trade market. (RETAIL TRADE AREA STUDY, 2012-2016).

EVENTS & ENTERTAINMENT

Thousands of people come every year to Downtown Langley and the Spirit Square at Douglas Park to enjoy such popular events as the *Arts Alive Festival*, the *Langley Good Times Cruise-In* car show, the Community Day Parade, and the Magic of Christmas Parade. The *BBQ on the Bypass* is also a popular event hosted in the City. In addition, the Cascades Casino resort, with its 450-seat Summit Theatre and 10,000 square foot Grand Ballroom, is the perfect place to host events, shows and concerts.

RECREATION & ACTIVITIES

The City of Langley provides central access to BC's great outdoors and a multitude of attractions and activities. Popular local attractions include the Fort Langley National Historic Site, the Greater Vancouver Zoo, the Canadian Museum of Flight, Wine Tours, and Horseback riding. The City is also home to Douglas Park Recreation Centre, Timms Community Centre, and the Newlands Golf & Country Club. The community is also home to several commercial establishments, such as indoor children's play parks and paintball.

QUALITY OF LIFE

Within the City of Langley's 10 square km area, there are more jobs than there are available employees. The average household income in the primary trade area is about \$95,000, compared to the BC average of \$81,500. Cost of living in Langley is significantly lower than Vancouver. Housing is about 40% lower than Vancouver, ranging from about \$205,000 for an apartment to about \$600,000 for a detached home. Lease rates for industrial and commercial property range from about \$10 to \$13 per square foot.

(FRASER VALLEY REAL ESTATE BOARD & REAL ESTATE BOARD OF GREATER VANCOUVER, 2012; CUSHMAN & WAKEFIELD RETAIL MARKETBEAT, 2012).

BUSINESS-FRIENDLY

Langley City is one of the most business-friendly communities in Metro Vancouver. Recognizing that time and money are crucial to businesses, the City of Langley has achieved the Best Approval Times and the lowest Business Taxes in Metro Vancouver. (2013 NAIOP DEVELOPMENT COST SURVEY)

"This town has been a 35 year episode of Canadian Graffiti to me. It is the perfect setting for the best attended charity car show in the area. It grew from a small local charity started in 1997 to today's behemoth show with well over a thousand cars and in excess of 100,000 people every year. The show is a very exciting day in Downtown Langley as you get to feel the excitement of people out of their cars and socializing.

The real beauty of it all is that the show is run 100% by volunteers who give of themselves to raise money for local charities, and numerous sponsoring businesses — some who come from as far away as California — to support this event and the community."

Eric Taylor, President
Langley Good Times Cruise-In Society
www.langleycruise-in.com



CITY HALL
20399 Douglas Crescent
Langley, BC Canada V3A 4B3
Phone. 604 514 2800
Fax. 604 539 0194
www.city.langley.bc.ca

